

2019 ANNUAL REPORT



Letter from the CEO



Dear reader,

2019 was a significant year for us – not only did we continue to make great strides in the field of adolescent reproductive health, but we also expanded our work to address more than teen pregnancy. 2019 marks the year we changed our name from the South Carolina Campaign to Prevent Teen Pregnancy to Fact Forward. Our years as the SC Campaign built a crucial foundation, and we didn't

take this rebrand lightly. Ultimately, the shift to Fact Forward was an acknowledgment that as an adolescent reproductive health organization, we've been focusing on more than teen pregnancy for years. This new name allows us to reach out to more professionals, more organizations, and more systems – inevitably expanding our work. We're excited to have you, a dedicated supporter, along with us for the journey.

The Annual Report provides an opportunity to reflect on this past year's successes. The work we did in 2019 contributed to the overall health of our state, and we will continue to find creative ways to make an even greater impact in years to come. Though South Carolina's teen birth rate has decreased by 70% since peaking in 1991, a slight 1% increase from 2017 to 2018, and top 10 national rankings for rates of Chlamydia and Gonorrhea, reflects the need to be proactive about educating adolescents on healthy and safe relationships. We are committed to lead with the facts and educate youth-serving professionals on how to facilitate age-appropriate and medically accurate conversations with adolescents across our state and beyond.

It has been and always will be the collective efforts of partners, advocates, and stakeholders that advance adolescent reproductive health. We will continue our leadership role with this support moving forward. Though our name has changed, we remain dedicated to working with our partners to promote evidence-based strategies for adolescent reproductive health.

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E.A. "Beth" De Santis, MSN Chief Executive Officer

Get Connected. Stay Informed. Make a Difference.



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Board of Directors

Frank Braddock Kinn Elliott La-Diné Gamble Hope Garcia Cathy Hazelwood Deborah Hopla Jenny Horne Sarah Kershner Jil Littlejohn Brett Macgargle Cory Manning Kristy Stoneburner Dr. Grant Warren Dr. Suzan Boyd Rev. Don Flowers **Board Leadership** Berry Kelly T. McRoy Shelley, III April L. Borkman



Who we Are

Leading with the Facts.

Fact Forward strives to build and maintain an organization where our staff and board share a common passion, commitment, and pride in the work they do. New people bring fresh perspectives, ideas, and solutions. In 2019, we moved that needle forward through new board members and new roles.

Mission:

Fact Forward's mission is to improve the health and economic well-being of individuals, communities, the state of South Carolina, and beyond by preventing teen pregnancy and advancing adolescent reproductive health.

New Hire 2019

Katrina C. James, MPH, CHES, FPHW
 Health Services Specialist

Staff Promotions 2019

- Kay Foster
 Senior Executive Assistant and Board Liaison
- Stig Rasmussen, JD, MMC
 Operations and Human Resources Manager
- Avis Wright, MPH, CHES
 Partner Engagement Manager
- Kimberly Wicker, LMSW
 Partner Engagement Coordinator
- Susan Locke
 Partner Engagement Associate
- Meredith Talford, MPH, CHES
 Innovation Manager
- Carol Singletary, MA
 Outreach and Special Projects Coordinator

New board members 2019



Hope Garcia, RN, BSN, MSA, CLC, NEA-BC



Deborah Hopla, DNP, APRN-BC



Brett Macgargle, M.P.A.



Kinn Elliott



Frank Braddock



1331 Elmwood Avenue, Suite 300, Columbia, SC 29201 | 803-771-7700 | FactForward.org



The South Carolina Campaign to Prevent Teen Pregnancy Rebrands to Fact Forward

The South Carolina Campaign to Prevent Teen Pregnancy is now Fact Forward. After 25 years of commitment to South Carolina, we have recognized the need to encompass all that we do in our new name. Our new name better reflects everything we do: more than just preventing teen pregnancy, we empower adolescents with evidence-based strategies for healthy reproductive choices.

The name change gives room for future evolution and growth.

While we continue to celebrate a 70% drop in the teen birth rate since the early 1990s, other challenges like rising STI rates and unintended pregnancies among young adults force us to consider even more creative and effective strategies to engage communities across the state and nation. Our new name provides a strong framework for addressing new challenges today and in the future.

New name, same commitment.

We still have the same priorities: training people who work with adolescents and promoting policies and initiatives that improve reproductive health outcomes. We are excited about the state's continued progress and want to keep effectively moving forward while expanding our reach.

Why we chose Fact Forward.

The name Fact Forward establishes us as THE fact-based resource for those who want to move the conversation about reproductive health forward. The name implies the progress we're striving toward while reinforcing the data and subject matter expertise that we're known for. The tagline, "Advancing Reproductive Health," gives additional context to our new name. Together, the name and tagline create a pretty clear picture of who we are and what we do in just a few short words.

"We are excited about our state's progress over the past 25 years, but we also understand the importance of looking forward to reach our most vulnerable adolescents," Beth De Santis, CEO, Fact Forward, said. "Our name may have changed, but our priority will always be young people. We know that this broader lens of reproductive health will allow us to have bigger reach among adolescents."

About Fact Forward:

We promote easy access to reproductive healthcare, from counseling to contraceptives.

We teach parents how to talk to their kids about love, sex, and healthy relationships.

We train and educate people who work with young adults.

We partner with a variety of organizations - public, private, school, and community-based - to promote policies and initiatives that improve reproductive health outcomes throughout the state.



Conference goers check-out the Fact Forward table at the 2019 Contraceptive Leadership Summit.

Sharing Our Message

Training and Beyond

Fact Forward remains committed to leading with the facts every year. The year of 2019 was no different. Our partners and stakeholders attended Fact Forward hosted trainings to sharpen their skills and the public engaged with us through community events.

In 2019, Fact Forward provided a total of 128 events throughout the year. Out of these events, 31 trainings were conducted. These trainings provided opportunity for our partners to be trained



Kandace Cave and Katrina Upton, M.Ed, RN, facilitating a Making Proud Choices! for Youth in Out-of-Home Care training.

in various curriculua, ensuring that they can be the best facilitator possible for the members of their community. Of the participants who were evaluated, 97 percent of them felt competent to implement the learned skills immediately after the training. This overwhelmingly positive attitude means that our trainings are giving trainers the confidence they need to be trusted adults in their communities.

In addition to trainings, Fact Forward provides personalized technical assistance (TA) to support our partners in identifying, implementing, and evaluating evidence-based programs for their youth. Through 1-1 coaching, learning collaboratives, and continuous quality improvement team sessions, partners are equipped with the knowledge, skills, and data to support high quality implementation. In 2019, FF documented 1,206 TA hours. This support increases the likelihood youth are receiving quality instruction and services, leading to improved reproductive health outcomes.

Whether we are training a prevention professional or meeting a new community member, Fact Forward is continuously working to creatively reach new audiences. Beyond social media and emails, we work to make a positive impression on people, promoting the health of adolescents along the way.

Fact Forward's strategic commitments were to Increase Engagement to maximize impact, Impact Systems to create sustainable change, Push Innovation to respond to a changing environment, and Be Accountable to our mission and best practices.

31

Trainings







Continuing Education Hours

Reaching Our Community

Fact Forward promotes easy access to reproductive healthcare, from counseling to contraceptives. We do this by partnering with a variety of organizations. In 2019, we partnered with several local businesses and organizations to create awareness about what we do and to raise money in support of our work.



Stig Rasmussen and his daughter support Fact Forward at a Columbia Fireflies Game where Fact Forward was recognized as the Community Organization of the game.

Hunter Gatherer

In conjunction with a local brewery, Hunter Gatherer, our organization hosted a "Pints for Prevention" fundraiser where a portion of the evening's proceeds went toward educating youth-serving professionals and providing resources for parents and other trusted adults. This was an opportunity for staff to meet community members and share information about what we do. Local news also attended and interviewed CEO Beth De Santis about why adolescent reproductive health is an issue everyone should consider important.

Pearlz Oyster Bar

Each year Fact Forward partners with Pearlz Oyster Bar to host a fundraiser in honor of the beginning of Reproductive Health Awareness Month (formerly Teen Pregnancy Prevention Month). This fundraiser is a night of networking, oysters, and drinks, all in the name of teen pregnancy prevention. Nearly 110 individuals attended the fundraiser and supported our cause.



Teen pregnancy affects the entire community. Working with community partners is a key prevention strategy.

Columbia Fireflies Community Organization of the Game

In order to reintroduce ourselves to the community as Fact Forward, our organization participated in the 2019 Columbia Fireflies' Community Organization of the Game program. This allowed Fact Forward the chance to set up an information table in the concourse and our CEO threw out a first pitch! This event gave us the opportunity to meet new community members and reintroduce ourselves as Fact Forward.



Staff and local community members at the Pints for Prevention Hunter Gatherer community event.

Preparing Leaders

Summer Institute 2019

Fact Forward held its 20th Annual Summer Institute June 4-6, 2019 at the North Charleston Marriott. More than 200 youth serving professionals from across South Carolina and 11 other states attended this year's institute.



2019 Summer Institute Keynote, Judge Glenda Hatchett, addresses attendees.

With the theme, Commitment to Keeping Young People Healthy, the conference celebrated South Carolina's 70% teen birth decrease while emphasizing the need to push for more progress across the state and nation. Especially considering the national landscape regarding funding and effective approaches to reproductive health services, the conference used the theme to highlight the best strategies for sustainability, awareness, and education.

The keynote speaker was national child advocate, lawyer, and television personality, Judge Glenda Hatchett. A dynamic speaker, Judge Hatchett encouraged participants to engage and support our most vulnerable adolescents. National consultant and author, Dr. Elizabeth Schroeder, spoke throughout the conference about male engagement, inclusivity, and during her closing keynote, provided information on how to help young people navigate media and social influences like pornography.



250+participants attended









represented 37 SC counties

represented

11 states



Keynote speaker Teresa Foo, MD, MPH, MBA, shares the latest research on HPV at the 2019 Contraceptive Leadership Conference.

Contraceptive **Leadership Summit**

The Contraceptive Leadership Summit was held from October 25 - 26, 2019 in Myrtle Beach, SC. The Summit gathers health professionals from across the state of South Carolina to share best practices and new innovations related to contraceptive care.

Participants packed the offered sessions to gain knowledge on key topics like health bias, equity in contraceptive care, and HPV in South Carolina. Several other topics were covered that are always useful for professionals in contraceptive care like minors' rights and reproductive healthcare, and contraceptive counseling.

Guests heard from six impressive keynote speakers Eric Rowles, Fred Baker, Tanya Bass, MS, Med, CHES, CSE, Wendy Nakatsukasa-Ono, MPH, Melanie Ogleton, MSHA, and Teresa Foo, MD, MPH. MBA.

Questions about upcoming events?

healthservices@factforward.org or (803) 771-7700

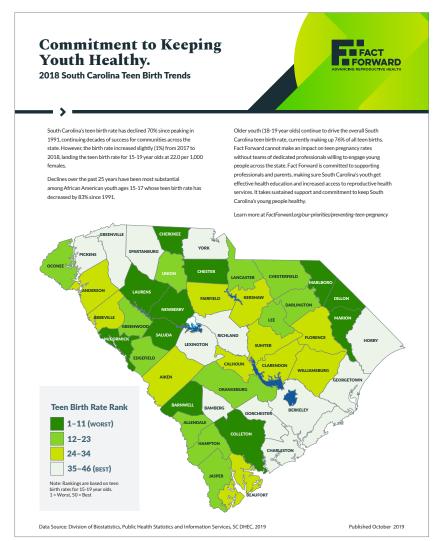
Latest Research/ Teen Birth Data

Statement from CEO Beth De Santis

South Carolina's teen birth rate has declined 70% since peaking in 1991, continuing decades of success for communities across the state. However, the birth rate increased slightly (1%) for older teens from 2017, landing the teen birth rate for 15-19 year olds at 22.0 per 1,000 females. Older youth (18-19 year olds) continue to drive the overall South Carolina teen birth rate, currently making up 76% of all teen births.

Declines over the past 25 years have been most substantial among African American youth ages 15-17 whose teen birth rate has decreased by 83% since 1991.

Fact Forward cannot continue to make an impact on teen pregnancy rates without teams of dedicated professionals willing to engage young people across the state. We are committed to supporting professionals and parents, making sure South Carolina's youth get effective health education, and increased access to reproductive health services. It takes sustained support and commitment to keep South Carolina's young people healthy.



We know you, a supporter of Fact Forward, want the facts regarding your local community. Every year we provide county specific data for all 46 counties of South Carolina. To view the stats about your county, visit our website at factforward.org/statistics.

www.factforward.org/birth-rate-county-ranking

Giving Back

Our partners across the state are a vital component in reaching youth in South Carolina. We fund a variety of organizations to implement research proven programs and to reach youth and parents through innovative outreach events. Partners from the past year include:

Community Grants

Aiken County Public School District

Anderson County Alternative School

Anderson County School District 1

Anderson School District 5

Bennettsville - Cheraw Area Cooperative Ministry

Boys & Girls Clubs of the Pee Dee

CareSouth Carolina

Children's Attention Home

Clemson University Youth Learning Institute New Horizons Family Center

Coastal Carolina University

College of Charleston

Columbia Urban League

DAODAS

Darlington County First Steps to Readiness

\$1,662,397

in funding was distributed to

65

Organizations in

20

South Carolina Counties, reaching

29,510

Youth with educational programs and health services

Dillon County Boys and Girls Youth Center

Dillon School District 4

Dramatic Coffee Beans

The Family Resource Center

Florence School District 3

Foothills Alliance

Francis Marion University

Helping Hands Inc.

Lee County School District

Lowcountry Youth Services

Mcleod Medical Center - Dillon

New Foundations Home for Children

OCAB Community Action Agency, Inc.

Orangeburg Consolidated School District 3

Orangeburg County Consolidated School District 4

Palmetto Place Shelter

Pendleton Place

The Phoenix Center

SC Department of Juvenile Justice

SCDHEC Lowcountry

SCDHEC Lowcountry Orangeburg

SCDHEC Midlands Region Aiken

SCDHEC Upstate Anderson

Sowing Seeds into the Midlands

Tamassee DAR School

United Way of Anderson County

University of South Carolina -Columbia

University of South Carolina -Upstate

Voorhees College

Winthrop University

Community Sponsorships

Axis I Center of Barnwell County -TPPM, LTM

Bamberg School District 2 - TPPM, LTM

Carolina Human Reinvestment - LTM

The Coalition for Family Enrichment - TPPM, LTM

Destined Shades of Purpose, Inc. -TPPM

Edisto Fork United Methodist Church - TPPM, LTM

Empowered to Heal - TPPM

Florence County Collaborative Council - TPPM

Grace Place Ministries - TPPM

TPPM: Teen Pregnancy Prevention Month (Now Reproductive Health Awareness Month)

LTM: Let's Talk Month

October Let's Talk Month

Estimated 1,464 people participated in



33 events



In 19 counties

May Reproductive Health Awareness Month (Formerly Teen Pregnancy Prevention Month)



Estimated 2,245 people participated in



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47 events



Journey United Methodist Church - TPPM

Mingle of the Pee Dee - TPPM

Mt. Olive A.M.E Church - LTM

Optimism Prevention Services -TPPM

Refuge House of Prayer - LTM

Town of Eastover - LTM

Urban League of the Upstate -TPPM

Women of Destiny - LTM

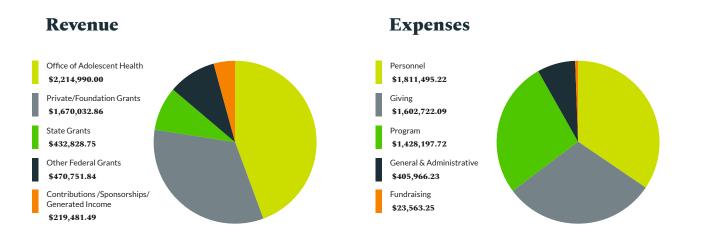
Youth Generation Matters - TPPM, LTM

Zion Pentecost Rescue Ministries - TPPM

FY 2018-19 Financial Highlights

Fact Forward is funded through multiple funding sources including federal, state, and private grants in addition to individual contributions and sponsorships.

The operating budget was \$5,125,282 for the fiscal year starting October 1, 2018 through September 30, 2019. A breakdown of revenue and expenses is shown below.





2019 Supporters

\$1,000 and above

- Suzan D Boyd
- Hope Crenshaw
- Summers Ginsburg
- CCCF Midlands Gives 2019
- Francis & Francine De Santis
- Sunshine Foundation
- United Way

\$250-\$999

- YourCause donation
- Lori Burbank
- Gerald L. Davis
- Debbie Durban
- Beth De Santis & Stephanie Isaacs
- Courtney McKinnon Elliott
- E. Gotti
- Cathy Hazelwood
- Susan Smith-Rex
- Spectra True Colour
- Kristy Stoneburner

Up to \$249

- Terry Alexander
- Forest Alton & Healther Brandt
- Roslind E. Anderson
- Leah Avery
- Gwen Baker
- Inez Benjamin
- April Borkman
- Clifford & Rachel Bourke
- Grandee Brooks
- Jennifer Browder
- Joy Campbell
- Alvin & LaGuadia Caughman
- Carol's Art Group
- Carolina Conditions
- Wilbur & Janice Cave
- Jessica Cooper
- Lauren Cooper
- Columbia Printing & Graphics
- Jamie & Tameika Isaac Devine
- Rena Dixon & Markos Young
- Starr Dunbar
- Meredith DuRant
- Lauren Elliott
- Amy Faye
- Tom & Kay Foster
- Margret Fuller
- Nell Fuller
- Charlotte Galloway
- La-Diné Gamble
- Hope Garcia
- Joyce Grant
- Mary Anne Greeley
- J.R. & Tonya Green
- Mark Griffin
- Giany D. Guedjo
- Susan & Steve Hackett
- Mason Hardy
- Philippe Herdon & Jennifer Duffy
- Deborah Hopla
- Hunter Gatherer
- International Paper
- Deborah Isaacs
- Erin Johnson & Shawn Skillman

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- Josephine Jupiter
- Berry Kelly
- Sarah Kershner

- Nancy & Walter Kohn
- Amanda Leeson
- Sandra Lindsay
- Shannon & Ryan Lindsay
- Jil Littlejohn
- Locke Family
- Yvette Lopez
- Brett Macgargle
- Denise Marcano
- Johnnie Matthews
- Gladys Gaillard-McBride
- Shirley McClerkin-Motley
- Stacey Mcphail
- Darnell & Joseph McPherson
- Henry & Tricia Motes
- Ernest & Michelle Nimmons
- Pat Noble
- Jennifer Olejarczyk
- Barry & Gwen Oliver
- Phil & Tammy Orr
- Melissa Peake
- Victoria Powell
- Stig & Caitlin Rasmussen
- Lydia Royals
- Tina Rumph
- Sharon Scott
- Roy Shelley
- Trish & Kevin Simmons
- Carol Singletary
- SLG Jr. Ministries
- Murray & Martha Smith

Darrin & Kela Thomas

Meredith Talford Doug & Claire Taylor

Truist Donation

Catherine Warner Brittany Wearing

Charles Weathers

Kimberley & Matthew Wicker

Shedron & Cassandra Williams

Trey & Kimberly Butler Willis

Derek Tucker

Ann Warner

Avis Wright

T. Bank



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