



2019 ANNUAL REPORT



Letter from the CEO



Dear reader,

2019 was a significant year for us – not only did we continue to make great strides in the field of adolescent reproductive health, but we also expanded our work to address more than teen pregnancy. 2019 marks the year we changed our name from the South Carolina Campaign to Prevent Teen Pregnancy to Fact Forward. Our years as the SC Campaign built a crucial foundation, and we didn't

take this rebrand lightly. Ultimately, the shift to Fact Forward was an acknowledgment that as an adolescent reproductive health organization, we've been focusing on more than teen pregnancy for years. This new name allows us to reach out to more professionals, more organizations, and more systems – inevitably expanding our work. We're excited to have you, a dedicated supporter, along with us for the journey.

The Annual Report provides an opportunity to reflect on this past year's successes. The work we did in 2019 contributed to the overall health of our state, and we will continue to find creative ways to make an even greater impact in years to come. Though South Carolina's teen birth rate has decreased by 70% since peaking in 1991, a slight 1% increase from 2017 to 2018, and top 10 national rankings for rates of Chlamydia and Gonorrhea, reflects the need to be proactive about educating adolescents on healthy and safe relationships. We are committed to lead with the facts and educate youth-serving professionals on how to facilitate age-appropriate and medically accurate conversations with adolescents across our state and beyond.

It has been and always will be the collective efforts of partners, advocates, and stakeholders that advance adolescent reproductive health. We will continue our leadership role with this support moving forward. Though our name has changed, we remain dedicated to working with our partners to promote evidence-based strategies for adolescent reproductive health.

E.A. "Beth" De Santis, MSN Chief Executive Officer

**Get Connected. Stay Informed.
Make a Difference.**



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/FactForward

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Who we Are

Leading with the Facts.

Fact Forward strives to build and maintain an organization where our staff and board share a common passion, commitment, and pride in the work they do. New people bring fresh perspectives, ideas, and solutions. In 2019, we moved that needle forward through new board members and new roles.

Mission:

Fact Forward's mission is to improve the health and economic well-being of individuals, communities, the state of South Carolina, and beyond by preventing teen pregnancy and advancing adolescent reproductive health.

New Hire 2019

- Katrina C. James, MPH, CHES, FPHW
Health Services Specialist

Staff Promotions 2019

- Kay Foster
Senior Executive Assistant and Board Liaison
- Stig Rasmussen, JD, MMC
Operations and Human Resources Manager
- Avis Wright, MPH, CHES
Partner Engagement Manager
- Meredith Talford, MPH, CHES
Innovation Manager

Department Transfers 2019

- Susan Locke
Partner Engagement Associate
- Carol Singletary, MA
Outreach and Special Projects Coordinator
- Kimberley Wicker, LMSW
Partner Engagement Coordinator

New board members 2019



Hope Garcia, RN, BSN, MSA,
CLC, NEA-BC



Deborah Hopla, DNP,
APRN-BC



Brett Macgargle, M.P.A.



Kinn Elliott



Frank Braddock



The South Carolina Campaign to Prevent Teen Pregnancy Rebrands to Fact Forward

The South Carolina Campaign to Prevent Teen Pregnancy is now Fact Forward. After 25 years of commitment to South Carolina, we have recognized the need to encompass all that we do in our new name. Our new name better reflects everything we do: more than just preventing teen pregnancy, we empower adolescents with evidence-based strategies for healthy reproductive choices.

The name change gives room for future evolution and growth.

While we continue to celebrate a 70% drop in the teen birth rate since the early 1990s, other challenges like rising STI rates and unintended pregnancies among young adults force us to consider even more creative and effective strategies to engage communities across the state and nation. Our new name provides a strong framework for addressing new challenges today and in the future.

New name, same commitment.

We still have the same priorities: training people who work with adolescents and promoting policies and initiatives that improve reproductive health outcomes. We are excited about the state's continued progress and want to keep effectively moving forward while expanding our reach.

Why we chose Fact Forward.

The name Fact Forward establishes us as THE fact-based resource for those who want to move the conversation about reproductive health forward. The name implies the progress we're striving toward while reinforcing the data and subject matter expertise that we're known for. The tagline, "Advancing Reproductive Health," gives additional context to our new name. Together, the name and tagline create a pretty clear picture of who we are and what we do in just a few short words.

"We are excited about our state's progress over the past 25 years, but we also understand the importance of looking forward to reach our most vulnerable adolescents," Beth De Santis, CEO, Fact Forward, said. "Our name may have changed, but our priority will always be young people. We know that this broader lens of reproductive health will allow us to have bigger reach among adolescents."

About Fact Forward:

We promote easy access to reproductive healthcare, from counseling to contraceptives.

We teach parents how to talk to their kids about love, sex, and healthy relationships.

We train and educate people who work with young adults.

We partner with a variety of organizations - public, private, school, and community-based - to promote policies and initiatives that improve reproductive health outcomes throughout the state.



Conference goers check-out the Fact Forward table at the 2019 Contraceptive Leadership Summit.

Sharing Our Message

Training and Beyond

Fact Forward remains committed to leading with the facts every year. The year of 2019 was no different. Our partners and stakeholders attended Fact Forward hosted trainings to sharpen their skills and the public engaged with us through community events.

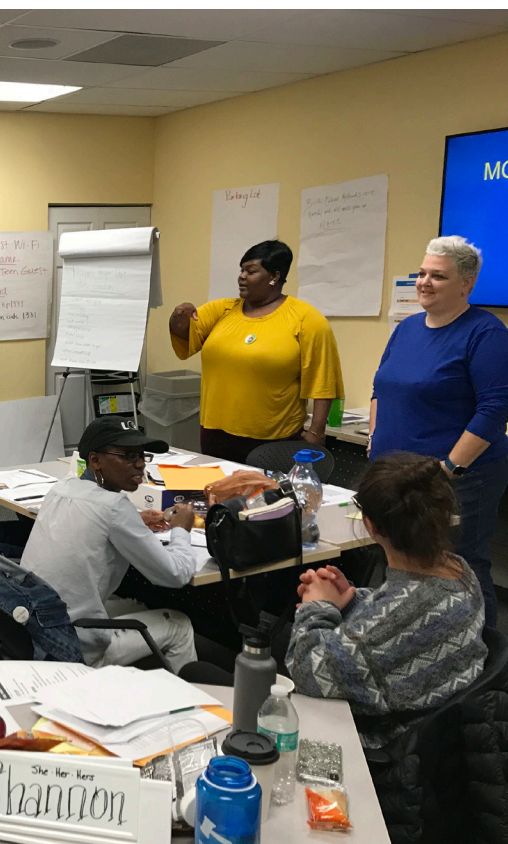
In 2019, Fact Forward provided a total of 128 events throughout the year. Out of these events, 31 trainings were conducted. These trainings provided opportunity for our partners to be trained

in various curricula, ensuring that they can be the best facilitator possible for the members of their community. Of the participants who were evaluated, 97 percent of them felt competent to implement the learned skills immediately after the training.

This overwhelmingly positive attitude means that our trainings are giving trainers the confidence they need to be trusted adults in their communities.

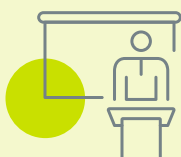
In addition to trainings, Fact Forward provides personalized technical assistance (TA) to support our partners in identifying, implementing, and evaluating evidence-based programs for their youth. Through 1-1 coaching, learning collaboratives, and continuous quality improvement team sessions, partners are equipped with the knowledge, skills, and data to support high quality implementation. In 2019, FF documented 1,206 TA hours. This support increases the likelihood youth are receiving quality instruction and services, leading to improved reproductive health outcomes.

Whether we are training a prevention professional or meeting a new community member, Fact Forward is continuously working to creatively reach new audiences. Beyond social media and emails, we work to make a positive impression on people, promoting the health of adolescents along the way.



Kandace Cave and Katrina Upton, M.Ed, RN, facilitating a Making Proud Choices! for Youth in Out-of-Home Care training.

➤ *Fact Forward's strategic commitments were to Increase Engagement to maximize impact, Impact Systems to create sustainable change, Push Innovation to respond to a changing environment, and Be Accountable to our mission and best practices.*



31

Trainings



429

Attendees



1,206

Hours of Technical Assistance Provided



2,675

Continuing Education Hours

Reaching Our Community

Fact Forward promotes easy access to reproductive healthcare, from counseling to contraceptives. We do this by partnering with a variety of organizations. In 2019, we partnered with several local businesses and organizations to create awareness about what we do and to raise money in support of our work.



Stig Rasmussen and his daughter support Fact Forward at a Columbia Fireflies Game where Fact Forward was recognized as the Community Organization of the game.

Hunter Gatherer

In conjunction with a local brewery, Hunter Gatherer, our organization hosted a “Pints for Prevention” fundraiser where a portion of the evening’s proceeds went toward educating youth-serving professionals and providing resources for parents and other trusted adults. This was an opportunity for staff to meet community members and share information about what we do. Local news also attended and interviewed CEO Beth De Santis about why adolescent reproductive health is an issue everyone should consider important.

Pearlz Oyster Bar

Each year Fact Forward partners with Pearlz Oyster Bar to host a fundraiser in honor of the beginning of Reproductive Health Awareness Month (formerly Teen Pregnancy Prevention Month). This fundraiser is a night of networking, oysters, and drinks, all in the name of teen pregnancy prevention. Nearly 110 individuals attended the fundraiser and supported our cause.



Teen pregnancy affects the entire community. Working with community partners is a key prevention strategy.

Columbia Fireflies Community Organization of the Game

In order to reintroduce ourselves to the community as Fact Forward, our organization participated in the 2019 Columbia Fireflies’ Community Organization of the Game program. This allowed Fact Forward the chance to set up an information table in the concourse and our CEO threw out a first pitch! This event gave us the opportunity to meet new community members and reintroduce ourselves as Fact Forward.



Staff and local community members at the Pints for Prevention Hunter Gatherer community event.

Preparing Leaders

Summer Institute 2019

Fact Forward held its 20th Annual Summer Institute June 4-6, 2019 at the North Charleston Marriott. More than 200 youth serving professionals from across South Carolina and 11 other states attended this year's institute.



2019 Summer Institute Keynote, Judge Glenda Hatchett, addresses attendees.

With the theme, Commitment to Keeping Young People Healthy, the conference celebrated South Carolina's 70% teen birth decrease while emphasizing the need to push for more progress across the state and nation. Especially considering the national landscape regarding funding and effective approaches to reproductive health services, the conference used the theme to highlight the best strategies for sustainability, awareness, and education.

The keynote speaker was national child advocate, lawyer, and television personality, Judge Glenda Hatchett. A dynamic speaker, Judge Hatchett encouraged participants to engage and support our most vulnerable adolescents. National consultant and author, Dr. Elizabeth Schroeder, spoke throughout the conference about male engagement, inclusivity, and during her closing keynote, provided information on how to help young people navigate media and social influences like pornography.



250+
participants
attended



11 states
represented



92% of attendees
would recommend
to others



37 SC counties
represented



Keynote speaker Teresa Foo, MD, MPH, MBA, shares the latest research on HPV at the 2019 Contraceptive Leadership Conference.

Contraceptive Leadership Summit

The Contraceptive Leadership Summit was held from October 25 - 26, 2019 in Myrtle Beach, SC. The Summit gathers health professionals from across the state of South Carolina to share best practices and new innovations related to contraceptive care.

Participants packed the offered sessions to gain knowledge on key topics like health bias, equity in contraceptive care, and HPV in South Carolina. Several other topics were covered that are always useful for professionals in contraceptive care like minors' rights and reproductive healthcare, and contraceptive counseling.

Guests heard from six impressive keynote speakers Eric Rowles, Fred Baker, Tanya Bass, MS, Med, CHES, CSE, Wendy Nakatsukasa-Ono, MPH, Melanie Oggleton, MSHA, and Teresa Foo, MD, MPH, MBA.

Questions about upcoming events?

healthservices@factforward.org
or (803) 771-7700

Latest Research/ Teen Birth Data

Statement from CEO Beth De Santis

South Carolina's teen birth rate has declined 70% since peaking in 1991, continuing decades of success for communities across the state. However, the birth rate increased slightly (1%) for older teens from 2017, landing the teen birth rate for 15-19 year olds at 22.0 per 1,000 females. Older youth (18-19 year olds) continue to drive the overall South Carolina teen birth rate, currently making up 76% of all teen births.

Declines over the past 25 years have been most substantial among African American youth ages 15-17 whose teen birth rate has decreased by 83% since 1991.

Fact Forward cannot continue to make an impact on teen pregnancy rates without teams of dedicated professionals willing to engage young people across the state. We are committed to supporting professionals and parents, making sure South Carolina's youth get effective health education, and increased access to reproductive health services. It takes sustained support and commitment to keep South Carolina's young people healthy.

Commitment to Keeping Youth Healthy.

2018 South Carolina Teen Birth Trends

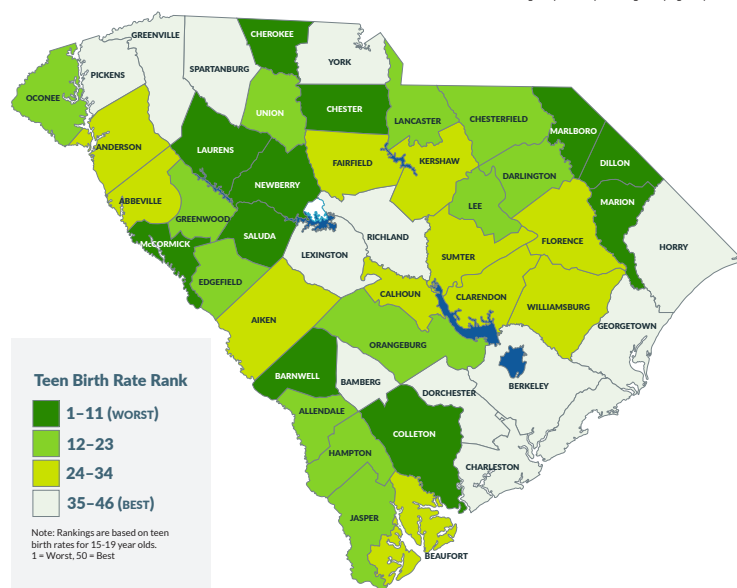


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Learn more at [FactForward.org/our-priorities/preventing-teen-pregnancy](https://factforward.org/our-priorities/preventing-teen-pregnancy)



Data Source: Division of Biostatistics, Public Health Statistics and Information Services, SC DHEC, 2019

Published October 2019

www.factforward.org/birth-rate-county-ranking

We know you, a supporter of Fact Forward, want the facts regarding your local community. Every year we provide county specific data for all 46 counties of South Carolina. To view the stats about your county, visit our website at factforward.org/statistics.

Giving Back

Our partners across the state are a vital component in reaching youth in South Carolina. We fund a variety of organizations to implement research proven programs and to reach youth and parents through innovative outreach events. Partners from the past year include:

Community Grants

Aiken County Public School District
Anderson County Alternative School
Anderson County School District 1
Anderson School District 5
Bennettsville - Cheraw Area Cooperative Ministry
Boys & Girls Clubs of the Pee Dee
CareSouth Carolina
Children's Attention Home
Clemson University Youth Learning Institute New Horizons Family Center
Coastal Carolina University
College of Charleston
Columbia Urban League
DAODAS
Darlington County First Steps to Readiness
SCDHEC Upstate Anderson
SCDHEC Midlands Region Aiken
SCDHEC Lowcountry Orangeburg

Dillon County Boys and Girls Youth Center
Dillon School District 4
Dramatic Coffee Beans
Florence School District 3
Foothills Alliance
Francis Marion University
Helping Hands Inc.
Lee County School District
Lowcountry Youth Services
Mcleod Medical Center - Dillon
New Foundations Home for Children
OCAB Community Action Agency, Inc.
Orangeburg Consolidated School District 3
Orangeburg County Consolidated School District 4
Palmetto Place Shelter
Pendleton Place
SC Department of Juvenile Justice
SC DHEC Lowcountry
Sowing Seeds into the Midlands
Tamassee DAR School
The Family Resource Center
The Phoenix Center
United Way of Anderson County
University of South Carolina - Columbia
University of South Carolina - Upstate
Voorhees College
Winthrop University

Community Sponsorships

Axis I Center of Barnwell County - TPPM, LTM
Bamberg School District 2 - TPPM, LTM
Carolina Human Reinvestment - LTM
The Coalition for Family Enrichment - TPPM, LTM
Destined Shades of Purpose, Inc. - TPPM
Edisto Fork United Methodist Church - TPPM, LTM
Empowered to Heal - TPPM
Florence County Collaborative Council - TPPM
Grace Place Ministries - TPPM

Journey United Methodist Church - TPPM
Mingle of the Pee Dee - TPPM
Mt. Olive A.M.E Church - LTM
Optimism Prevention Services - TPPM
Refuge House of Prayer - LTM
Town of Eastover - LTM
Urban League of the Upstate - TPPM
Women of Destiny - LTM
Youth Generation Matters - TPPM, LTM
Zion Pentecost Rescue Ministries - TPPM

TPPM = Teen Pregnancy Prevention Month
(Now Reproductive Health Awareness Month)

LTM = Let's Talk Month

October Let's Talk Month



Estimated 1,464 people participated in



33 events



In 19 counties

May Reproductive Health Awareness Month (Formerly Teen Pregnancy Prevention Month)



Estimated 2,245 people participated in



47 events



In 15 counties

\$1,662,397

in funding was distributed to

65

Organizations in

20

South Carolina Counties, reaching

29,510

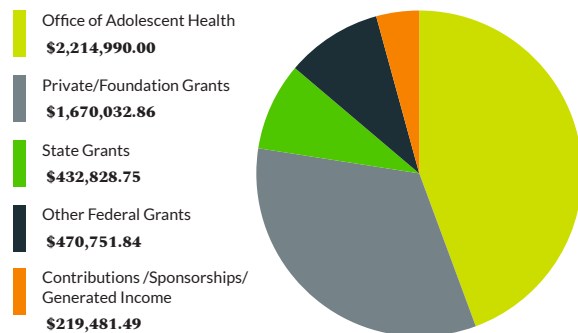
Youth with educational programs and health services

FY 2018-19 Financial Highlights

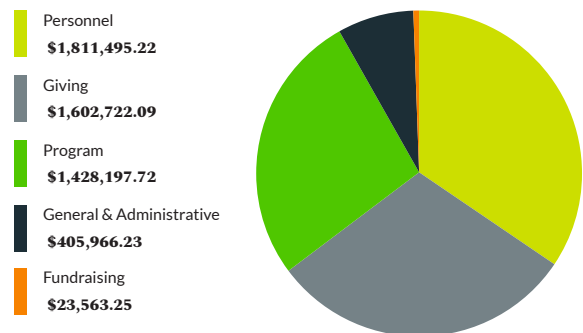
Fact Forward is funded through multiple funding sources including federal, state, and private grants in addition to individual contributions and sponsorships.

The operating budget was \$5,125,282 for the fiscal year starting October 1, 2018 through September 30, 2019. A breakdown of revenue and expenses is shown below.

Revenue



Expenses



Supporter Recognition



Boyd-Sellers Family



2019 Supporters

\$1,000 and above

- Suzan D Boyd
- Summers Ginsburg
- CCCF Midlands Gives 2019
- Francis & Francine De Santis
- Carol Singletary
- United Way

\$250-\$999

- YourCause donation
- Gerald L. Davis
- Debbie Durban
- Courtney McKinnon Elliott
- Cathy Hazelwood
- Susan Smith-Rex
- Spectra True Colour
- Kristy Stoneburner

Up to \$249

- Leah Avery
- Gwen Baker
- April Borkman
- Clifford & Rachel Bourke
- Debbie Durban
- Alvin & LaGuadia Caughman
- Carolina Conditions
- Columbia Printing & Graphics
- Meredith DuRant
- Margret Fuller
- La-Diné Gamble
- Hope Garcia
- Joyce Grant
- Mary Anne Greeley
- J.R. & Tonya Green
- Mark Griffin
- Susan & Steve Hackett
- Deborah Hopla
- Hunter Gatherer
- International Paper
- Deborah Isaacs
- Berry Kelly
- Sarah Kershner
- Sandra Lindsay
- Jil Littlejohn
- Locke Family
- Brett Macgargle
- Johnnie Matthews
- Gladys Gaillard-McBride
- Shirley McClerkin-Motley
- Stacey Mcphail
- Darnell & Joseph McPherson
- Henry & Tricia Motes
- Barry & Gwen Oliver
- Phil & Tammy Orr
- Lydia Royals
- Tina Rumph
- Sharon Scott
- Roy Shelley
- Trish & Kevin Simmons
- Erin Johnson & Shawn Skillman
- SLG Jr. Ministries
- Murray & Martha Smith
- T. Bank
- Doug & Claire Taylor
- Truist Donation
- Derek Tucker
- Catherine Warner
- Kimberley & Matthew Wicker
- Shedron & Cassandra Williams
- Trey & Kimberly Butler Willis



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