

CREW

Collaborative for Reproductive
Education & Wellness



CASE STUDY

CHALLENGE

Healthy Teens is a full-service clinic located in rural South Carolina. Noting the effectiveness of IUDs and implants as a contraceptive method, they wanted to increase the receptiveness to IUDs and implants among their teenage patients. The CREW team provided advice on what to say and how to best respond to questions or objections.

SOLUTION

The clinicians' initial strategy was to ask every single female patient about IUDs and implants. What they quickly realized was that many patients had initial misgivings that they were able to overcome once they got them out in the open. Clinicians were able to correct faulty assumptions about IUDs and implants; for example, that it was painful to insert, or that women who haven't given birth couldn't use it. Another discovery was that many patients feared they would need a separate appointment to get the IUD or implant inserted.

RESULT

By tracking the responses to IUDs and implant inquiries, the CREW team and Healthy Teens were able to identify a problem and supply creative solutions, like creating the ability to do same-day IUD or implant insertion appointments.

Collaborate with us and participate in an innovative partnership with some of the top healthcare organizations in South Carolina.

CREW is a learning collaborative where healthcare providers from around the state band together to find practical, data-driven solutions that will help improve clinical outcomes for teens.



Define and improve the specific metrics important to your organization



Get help tracking your progress toward your goals



Network with other healthcare providers and health organizations throughout the state to share data



Get free education and training materials from the South Carolina Campaign to Prevent Teen Pregnancy

Join the CREW! Contact us at healthservices@factforward.org today for more information.

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