

Summer Institute 2023



SPONSOR, EXHIBITOR, & ADVERTISER INFORMATION PACKET



EXPLORING OPTIMAL HEALTH FOR ADOLESCENTS

JUNE 14 - 16, 2023
CHARLESTON, SC



EXPLORING OPTIMAL HEALTH for ADOLESCENTS

Charleston, South Carolina



June 14 - 16, 2023

» ABOUT SUMMER INSTITUTE

Summer Institute is one of the top adolescent and sexual health conferences in the nation— hundreds of professionals gather to learn new information, network, share ideas, and discuss successes and challenges. All adolescent and sexual health professionals are invited to join us in Charleston as we explore how optimal health for adolescents can be achieved.

Summer Institute 2023 is being held at the Charleston Marriott located at 170 Lockwood Drive, Charleston, SC 29403.

» BENEFITS OF ATTENDING SUMMER INSTITUTE



The average Summer Institute attendance exceeds **over 200 participants**



Summer Institute 2022 included participants from **15 different states PLUS Washington, D.C. and Guam**



98% of 2022 attendees agreed that Summer Institute **helped** them make new connections

SPONSORSHIP LEVELS

SUPPORT THE FACTS.
SPONSOR **FACT FORWARD**.

GOLD \$5,000

Exhibit Space

- Premiere location & amenities

Conference Registrations

- Up to 4 registrations

Ad - Program

- Full page color ad

Announcements

- Featured in all announcements throughout the conference

Conference Bags

- Shared branded item

3-Minute Spotlight

- Remarks or Video

Logo - Program Book

- Recognition as sponsor with large logo

Logo - Signage

- Company name prominently featured on all program and marketing materials

SILVER \$3,000

Exhibit Space

- Two tables and access to outlets

Conference Registrations

- Up to 3 registrations

Ad - Program

- Half - page color ad

Announcements

- Featured in announcements throughout the conference

Logo - Program Book

- Recognition as sponsor with logo

Logo - Signage

- Company name prominently featured on select program and marketing materials

BRONZE \$1,500

Exhibit Space

- One table

Conference Registrations

- Up to 2 registrations

Ad - Program

- Quarter - page color ad

Announcements

- Featured in announcements throughout the conference

Logo - Program Book

- Recognition as sponsor logo

Logo - Signage

- Company name prominently featured on select program and marketing materials

Additional Sponsorship Opportunities

Choose from other targeted ways to share your brand at the event. Receive recognition during opening remarks and space on the conference app to promote throughout the conference.

Choose a Targeted Sponsorship: \$1,000

- Networking Reception
- Conference Luncheon
- Continental Breakfast
- Name Badge Lanyards
- Wifi Breakfast



Questions?

Reach us at

training@factforward.org.

Exhibiting and Advertising

Are you looking for a way to reach your target audience? Our conference brings decision-makers from diverse backgrounds in education, health care, and non-profits.

Exhibiting

Summer Institute provides an opportunity to introduce your latest products or services to a new audience.

The advantage of being a Summer Institute 2023 sponsor, exhibitor, or advertiser, is the brand recognition and visibility your company receives before the event even happens and follow-up publicity afterward.

Decision-makers are more likely to contact companies they have met directly when considering services and products for their organization.

STANDARD EXHIBIT PACKAGE

Cost:

Nonprofit/State Agency/ Small Business (<75 employees)	\$300
Large Business (>75 employees)	\$425

What's included:

- 8 ft skirted table for tabletop exhibit
- Two chairs
- Wastebasket
- Electrical available upon request
- Logo in program
- Website link in conference app

PREMIERE EXHIBIT PACKAGE

Cost:

Open to all	\$625
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What's included:

- 8 ft skirted table for tabletop exhibit
- Two chairs
- Wastebasket
- 2 complimentary conference registrations
- High-visibility table location
- Electrical available upon request
- Logo in program
- Website link in conference app

Advertising

Advertising in our program is a great way to increase your brand recognition. Pair it with an exhibit space to increase your visibility.

Rates:

*Outside Back Cover 7.45" x 9.95"	\$525
*Inside Back Cover 7.45" x 9.95	\$425
Full Page 7.45" x 9.95	\$275
Half Page 7.45" x 4.63"	\$200
Quarter Page 3.63" x 4.63"	\$125

**until sold out*

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads.

- Design your ad using one of the below sizes.
- High resolution PNG files are preferred, although JPEG, EPS, AI or PDF files in high resolution are also acceptable.
- Other formats and scannable originals may be used but the quality will be lower.
- Ad sizes above have been scaled down to show placement. Please follow dimensions under graphic for correct size.
- Ads do not bleed.

» DEADLINES & POLICIES

Exhibitor and Sponsorship registration opens February 27, 2023. Below are important dates for all Summer Institute 2023 participants and vendors. Exhibit, sponsorship, and advertisement registration must be completed online at <https://factforward.info/SIVendors23>.

All content and artwork must be submitted to training@factforward.org by the deadline listed below.

DATES TO NOTE

April 3, 2023

- Early bird registration ends

April 20, 2023

- Deadline for Sponsorship content
- Deadline for Exhibitor content
- Deadline for Advertiser artwork

May 31, 2023

- General registration ends

June 14 - 16, 2023

- Summer Institute

» Contact Information

Main Exhibiting, Sponsoring, & Advertising Contact
training@factforward.org

» Written cancellation notice must be received via email (training@factforward.org) by April 17, 2023, to receive a 100% refund. No refunds will be given after this date.

REGISTER NOW

As an attendee of Summer Institute 2023, you may be photographed or you may be recorded. These items may be used in future conferences or other marketing material related to Fact Forward. Your attendance at this event implies your consent to be photographed or recorded.

