



# Social Media Toolkit

May 2021

## What is Sex Ed for All Month?

Many organizations across the country (both state and national), that perform similar work to Fact Forward have started calling May **Sex Ed for All Month**. Fact Forward has made the decision this year to stand alongside these organizations and celebrate Sex Ed for All Month. This reframing focuses on sexual health information and the access and rights young people deserve to make healthy decisions. The space of teen pregnancy prevention has changed, and we believe this more inclusive and positive approach reflects those changes appropriately.

This doesn't mean that **Teen Pregnancy Prevention Month** won't be celebrated. It's virtually impossible to talk about sex education for all and not talk about teen pregnancy prevention. Our messaging throughout Sex Ed for All Month will focus heavily on adolescent pregnancy and STI prevention, as well as consent and healthy relationships.

Both campaigns have the same goal: making sure all adolescents and young adults have access to the best sex education and health care possible. We are proud to stand alongside numerous organizations also dedicated to keeping young people healthy.

## Sample Social Media Posts:

Every young person deserves inclusive, evidence-based sex ed at school. How can educators ensure their students are prepared? Find tips here: [www.factforward.org/resources/educators](http://www.factforward.org/resources/educators). #SexEdForAll #NTPPM

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Healthcare providers can help reduce teen pregnancy rates by making their clinics teen friendly. This includes providing adolescent patients with confident, private, respectful, and culturally competent services. [www.factforward.org/resources/healthcare-providers](http://www.factforward.org/resources/healthcare-providers) #SexEdForAll #NTPPM

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LGBTQ young people need sex ed that is reflective of themselves. Sex ed that address their identities and experiences ensures they have the information and skills needed to stay healthy. <https://www.factforward.org/news/CHEAblog> #SexEdForAll #NTPPM

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Parents and trusted adults, confused about what reproductive health information is appropriate for the youth in your life? Our Tips for Parents brochure will help you out. You can view it here: <https://bit.ly/2QGLWzs> #SexEdForAll #NTPPM

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Only 18 states require sex ed programs to be medically accurate. Most programs aren't centered around queer people, consent, or cultural competence. How can you make sure you're up to date on #reproductivehealth? Access our resources: [www.factforward.org/resources/factsheets](http://www.factforward.org/resources/factsheets). #SexEdForAll #NTPPM

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Do you know the facts about your community? You can view South Carolina county specific information regarding teen pregnancy rates here: <https://www.factforward.org/statistics>. #SexEdForAll #NTPPM

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Do you know the facts about your community? You can view South Carolina county specific information regarding STI/STD rates here: <https://bit.ly/3awpOyK>. #SexEdForAll #NTPPM

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Looking for a fun way to gauge what the youth you work with know regarding #reproductivehealth? Here's a free sex education bingo card that will make finding out simple and interactive! <https://bit.ly/2QF7tIS> #SexEdForAll #NTPPM

## Social Media Graphics:


Use these graphics to supplement the above social media posts. To download high quality versions of these images, [click here](#).

**Why Sex Ed Matters**

Since 2002,  
**Black & Hispanic teens**  
have had **higher teen pregnancy rates** than white teens.




#SexEdForAll  
#NTPPM




**Why Sex Ed Matters**

LGBTQ  
Inclusive  
Sex Ed  
Saves Lives




#SexEdForAll  
#NTPPM




**Why Sex Ed Matters**

**Sex education is health care.**  
*Period.*




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**Why Sex Ed Matters**

In 2019  
there were **3,425 births**  
to teens  
ages 15-19 in  
South Carolina.



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## Why Sex Ed Matters

Every **153 minutes**, a teen gives birth in South Carolina.



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## Why Sex Ed Matters

Young people deserve school-based sex ed that is:

- ✓ **Accurate**
- ✓ **Inclusive**
- ✓ **Empowering**



#SexEdForAll  
#NTPPM



## Why Sex Ed Matters

South Carolina chlamydia & gonorrhea rates among teens (ages 15-19) are **higher than the national rates.**



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#NTPPM



## Why Sex Ed Matters

South Carolina has the **11th highest** teen birth rate in the nation.



#SexEdForAll  
#NTPPM

