

# Sponsorship Package



At Fact Forward, we are dedicated to empowering youth and advancing health equity through education, training, and advocacy. Your sponsorship supports our mission to promote the optimal health and well-being of individuals, families, and communities in South Carolina and beyond by advancing sexual and reproductive health for all youth and young adults. Together, we can build a healthier, more informed generation.

## **YOUR PARTNERSHIP OPPORTUNITIES INCLUDE:**

- Visibility on our website and digital platforms
- Logo placement in publications and event materials
- Social media engagement and brand alignment with our cause
- Representation at our annual conferences and training programs
- Exclusive exhibitor tables to connect with our engaged audience

## **THANK YOU FOR CONSIDERING A PARTNERSHIP WITH FACT FORWARD.**

### **Contact:**

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# SPONSORSHIP PACKAGES AT A GLANCE

BENEFITS	TRAILBLAZER \$20,000	PARTNER \$15,000	ADVOCATE \$10,000	THINKERS \$5,000
<b>Website</b>				
Logo placement on Fact Forward website	X	X	X	X
Hyperlinked logo on all event pages, directing traffic to sponsors website	X	X		
<b>Social Media Recognition</b>				
Featured in posts that included logos and mention of support	X	X	X	X
"Thank You" pinned carousel and Instagram story highlight, recognizing their support alongside other sponsors in this tier.	X	X	X	X
Tag and acknowledge the sponsor during key Fact Forward events, especially those tied to the sponsor's industry or interests.	X	X	X	
Shared post featuring an impact story or testimonial connected to the sponsor's support, emphasizing their contribution to Fact Forward's mission.	X	X		
Custom content piece (e.g., commercial or testimonial) showcasing the sponsor's commitment to Fact Forward's mission and share it across all platforms.	X			
<b>Conference &amp; Training Participation</b>				
Logo included on conference promotional items and brochures/programs.**	X	X	X	X
Exhibitor table at Fact Forward's conferences*.	X	X	X	
Logo and information included in conference app.	X	X	X	
Opportunity to include branded materials in conference attendee bags and brochures.	X	X	X	
Free conference registrations.*	X	X		
Logo on conference t shirt.	X			
Logo on all training slide decks.	X			
Speaking opportunity at one of the conferences	X			

# Sponsorship Package



## 1. TRAILBLAZER FOR TOMORROW

INVESTMENT: \$20,000

### BENEFITS:

#### • WEBSITE & LOGO PLACEMENT:

- Logo placement on the Fact Forward website
- Hyperlinked logo on all event pages, directing traffic to sponsors website.

#### • SOCIAL MEDIA RECOGNITION:

- Featured in posts that included logos and mention of support
- Included in a "Thank You" pinned carousel and Instagram story highlight, recognizing their support alongside other sponsors in this tier.
- Tag and acknowledge the sponsor during key Fact Forward events, especially those tied to the sponsor's industry or interests.
- Share a post featuring an impact story or testimonial connected to the sponsor's support, emphasizing their contribution to Fact Forward's mission.
- Custom content piece (e.g., commercial or testimonial) showcasing the sponsor's commitment to Fact Forward's mission and share it across all platforms.

#### • CONFERENCE & TRAINING PARTICIPATION:

- Exhibitor table at **three** of Fact Forward's three conferences.
- Logo included on conference promotional items and programs.
- Logo and information included in conference app.
- Opportunity to include branded materials in conference attendee bags.
- **Three** free conference registrations.
- Logo included on conference t shirt.
- Logo included on all training slide decks.
- Speaking opportunity at one of Fact Forwards three major conferences.



# Sponsorship Package



## 2. PARTNER IN PROGRESS

INVESTMENT: \$15,000

### BENEFITS:

#### • WEBSITE & LOGO PLACEMENT:

- Logo placement on the Fact Forward website
- Hyperlinked logo on all event pages, directing traffic to sponsors website.

#### • SOCIAL MEDIA RECOGNITION:

- Featured in posts that included logos and mention of support
- Included in a "Thank You" pinned carousel and Instagram story highlight, recognizing their support alongside other sponsors in this tier.
- Tag and acknowledge the sponsor during key Fact Forward events, especially those tied to the sponsor's industry or interests.
- Share a post featuring an impact story or testimonial connected to the sponsor's support, emphasizing their contribution to Fact Forward's mission.

#### • CONFERENCE & TRAINING PARTICIPATION:

- Exhibitor table at **two** of Fact Forward's three conferences.
- Logo included on conference promotional items and programs.
- Logo and information included in conference app.
- Opportunity to include branded materials in conference attendee bags.
- **Two** free conference registrations.



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## 3. ADVOCATE FOR AWARENESS

INVESTMENT: \$10,000

### BENEFITS:

#### • WEBSITE & LOGO PLACEMENT:

- Logo placement on the Fact Forward website

#### • SOCIAL MEDIA RECOGNITION:

- Featured in posts that included logos and mention of support
- Included in a “Thank You” pinned carousel and Instagram story highlight, recognizing their support alongside other sponsors in this tier.
- Tag and acknowledge the sponsor during key Fact Forward events, especially those tied to the sponsor’s industry or interests.

#### • CONFERENCE & TRAINING PARTICIPATION:

- Exhibitor table at **one** of Fact Forward’s three conferences.
- Logo included on conference promotional items and programs.
- Logo and information included in conference app.
- Opportunity to include branded materials in conference attendee bags.

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## 4. FORWARD THINKERS

INVESTMENT: \$5,000

### BENEFITS:

#### • WEBSITE & LOGO PLACEMENT:

- Logo placement on the Fact Forward website.

#### • SOCIAL MEDIA RECOGNITION:

- Featured in posts that included logos and mention of support
- Included in a “Thank You” pinned carousel and Instagram story highlight, recognizing their support alongside other sponsors in this tier.

#### • CONFERENCE & TRAINING PARTICIPATION:

- Logo included on conference promotional items and brochures/programs
- Opportunity to include branded materials in conference attendee bags and brochures.